

APMP Pacific Northwest Board of Directors December Board Meeting



Date: December 9, 2021

Time | Location: 2:30 – 3:30 PM | Virtual

Facilitator: Amber McGlothlin

Attendance:

Position	Name	Present	Position	Name	Present
Chair	Amber McGlothlin	Yes	Marketing Manager (exiting)	Maren Stark	No
Co-Chair (exiting)	Julie Dyer	Yes	Events Manager	Roger Campbell	Yes
Treasurer (exiting)	Dawn Joao	Yes	Director at Large (Marketing)	Diana Parker	Yes
Treasurer (new)	Maggie Wang	No	Director at Large	Sharon Miller	No
Membership Manager	Erin Lavery	Yes	Director at Large	Tom Kuhn	No
Secretary	Shirlyn Betts	No			
Communications Manager	Meg Whitehouse	No			

Agenda:

1. **Approve November Meeting Minutes and Annual Meeting Minutes - Approved**
2. **Financials – Dawn**
 - Current balance: \$12,149.76
 - Voted and approved to remove Sheri Waldenbauer and Dawn Joao from the bank account. Add Maggie Wang as primary and Roger Campbell as an additional signer
 - Meeting with Dawn, Maggie, and Roger on 12/22 to establish P.O. Box and update banking
 - Post-It notes paid for (shipping still outstanding and planned for ~12/23)
3. **Schedule Virtual Scavenger Hunt Event – postponed until 2022**
 - Call for recipes to create PNW Chapter Cookbook
 - Host virtual bingo, trivia, scavenger hunt, Name That Tune
4. **Communications**
 - New BoD Members to provide headshot and info for newsletter and website
5. **Marketing**
 - Sharon Miller agreed to take on Marketing Manager role
 - All Board Members to be added as Administrators on all social media sites

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6. Membership – Erin

- 175 Members
- Data analysis hampered by inconsistent membership data
- National chose not to provide overall APMP membership trend data
- Roger to follow up with Elliot Carp at T-Mobile on lapse of corporate membership
- New membership system coming on line at National – will try and leverage for better data analysis and follow-up
- Will attempt to correct bounced emails through LinkedIn outreach

7. 2021 Goals

- **Regional Ambassador Program.**
 - Need more structure around this program to better involve the Ambassadors in Board initiatives/events

Metric	Current	2020 Goal	2021 Goal
Regional Ambassadors	3	4	8
Jack Kaady – White Salmon, WA – <i>(Shirlyn)</i>			
Morgan Miller – Anchorage, AK – <i>(Amber)</i>			
Tracy Johnson – Richland, WA <i>(Kim)</i>			
New applicants to reach out to:			

- **Training Day.**

Metric	2021 Goal
Training Day Attendees	20

- Notionally planning for 9/2022
- Sharon, Maggie, and Amber interested in supporting subcommittee

8. Health Check/Round Table

9. Adjourn