

# APMP Pacific Northwest Board of Directors March Board Meeting



**Date:** March 13, 2025

**Time | Location:** 2:00 PM – 3:00 PM | Virtual

**Facilitator:** Shawn Hopkins

## Attendance:

Position	Name	Present	Position	Name	Present
Chair (Acting)	Shawn Hopkins	Yes	Marketing Manager	Sharon Miller	Yes
Co-Chair	Shirlyn Betts	Yes	Events Manager	Roger Campbell	Yes
Membership Manager	Amber McGlothlin	Yes	Director at Large	Lisa Duplessie	Yes
Treasurer	Maggie Wang	Yes	Regional Ambassador	Jack Kaady	No/OK
Secretary	Emily Nanni	No/OK	Regional Ambassador	Jaime Chenoweth	No/OK
Communications Mgr	Sue Gillespie	Yes			

## Agenda:

1. **WELCOME! – Shawn**
2. **Approval of Minutes – Shawn**
3. **Attendance Check – Emily**
4. **2025 Budget check-in – Maggie**
  - Reviewed February transactions
  - \$17,085.40 current balance
5. **Membership – Lisa**
  - Total members: 163
  - New members since last month: 4
  - Members expired in Feb: 5
  - Members expiring in March: 9
6. **Events – Roger**
  - **Happy hour/Training day updates - Happy Hour Boise**
    - Feb 26<sup>th</sup> in Seattle – 3 total
    - Boise pushed to April 2<sup>nd</sup>
    - Event planned later in April in Tacoma
    - **Action: Roger set up Training day sub-committee later this month**
7. **Lunch & Learns – Shirlyn**
  - Speakers in discussion – any new ideas welcome

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## 8. Communication – Sue

CONSTANT CONTACT TRACKING			
DATE	PURPOSE	% OPENS	UNSUBSCRIBE
01/14/25	Happy Hour (January)	35%	0
01/28/25	Happy Hour reminder	33%	2
02/04/25	Newsletter Q1	36%	0
02/13/25	Happy Hour and Lunch and Learn (February)	31%	0
02/18/25	Lee Hendrickson Scholarship	37%	1
02/25/25	Happy Hour and Lunch and Learn reminder	30%	0
02/27/25	Lee Hendrickson Scholarship reminder	29%	0

- Next newsletter drafted assignments to go out

## 9. Website – Sharon

- Lunch and Learn being added to the website

## 10. BPC scholarship did we get responses?

- None recorded

## 11. BPC Chapter opportunities - Booth for us / shared open booth / chapter happy hour / chapter ribbons

- Emailed to the team
- Action: Recommend stickers vs the ribbon – Maggie to find out on the ribbons, then we will venture into getting stickers if not
- Action: Happy hour – Roger recommendation and set up

## 12. Scarves discussion

- Approval to move forward for BPC and Training Day budget
- Action: Shawn work on pricing

## 13. Proposal Pals – Roger, Shawn, and Shirlyn

- Action: Lisa to reach out to the one mentor application

## 14. Next Meeting

April 17<sup>th</sup> | 2:00 PM – 3:00 PM PST

## 15. Adjourn

2:45 PM